Fellow Entrepreneur,

Thank you for your interest in becoming a business missionary. Please take some time to review the project evaluation below. At Camino Foundation we utilize this evaluation to establish the feasibility of your business. In addition to this evaluation, we also would like a copy of your resume. Please send all this information to [bpenfold@caminofoundation.com](mailto:bpenfold@caminofoundation.com).

Please do not hesitate to ask any questions. We are here for you!

Sincerely,

Camino Foundation Staff

Project Evaluation

[Evaluated Company Name]

[Date]

Presented by:

Project Key:

Plan Hours by Staff:

Reviewed by:

****

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# **Project Evaluation**

Filter Glimpse (Filled by Foundation Staff):

Business Plan (1 = Non-existent, 5 = All Necessary Categories Present)

1 2 3 4 5

Exposure to Spanish Speakers (1 = Limited, 5 = Extensive)

1 2 3 4 5

Project Key (1 = Needs Substantial Support, 5 = Proven Record and Clear Vision)

1 2 3 4 5

Self-Sustaining (1 = Continual Contributions Expected, 5 = Projected Sustainability in 3 yrs)

1 2 3 4 5

Economic Impact Potential (1 = Limited, 5 = Extensive)

1 2 3 4 5

Social Impact Potential (1 = Limited, 5 = Extensive)

1 2 3 4 5

Spiritual Impact Potential (1 = Limited, 5 = Extensive)

1 2 3 4 5

Risk Factor (1 = High Potential for Loss, 5 = Low Potential for Loss)

1 2 3 4 5

# **President’s Evaluation and Recommendation – Filled out By Foundation Staff**

# **Business Plan**

## Business Information

### General Information

Who owns the company:

Who sits on the board of directors:

Who is responsible for the day to day operations:

How many employees:

Country:

Revenue in previous year (converted to USD):

Industry:

### Legal Information

Legal Name:

Board of Directors (Names and Place of Citizenship):

Has the company or any of its directors or officers:

Filed bankruptcy \_\_\_\_\_

Been convicted of a crime \_\_\_\_\_

Had any affiliation with a known terrorist \_\_\_\_\_\_

### General Explanation of Business

### Business History and Milestones

### Capital Needs

#### Funds

#### People

## Vision and Mission

### Vision

### Mission

### Core Values

### Impact Design

### Goals:

#### 1 Year

#### 3 Year

#### 5 Year

## Project Key Background

### Statement of Faith

### Work History

### Experience related to Proposed Project

### Passion for Proposed Project

### Key Management

## SWOT Analysis

|  |  |  |
| --- | --- | --- |
|  | Strengths | Weaknesses |
| Internal | 1.  2.  3. | 1.  2.  3. |
|  | **Opportunities** | **Threats** |
| External | 1.  2.  3. | 1.  2.  3. |

## Market Analysis

### Projected Market Size

### Potential Market Share

### Top Three Competitors

### Market Niche

## Financial Projections

# **Risk Evaluation – Completed by Foundation Staff**

## Assets at Risk

## Litigation Risk

## Top 3 Risks

## Mitigating Factors

# **Proposed Structure and Funding: Term Sheet**

**Capital:**

*Ownership:*

*Type:*

**Debt:**

*Term:*

*Interest:*

*Collateral:*

**Source of Funds:**

*Impact Investor:*

*Foundation Reserves:*